From: [redacted]
To:
Subject: RE: Australian Subscription Video on Demand annual notification requirement [SEC=OFFICIAL]
Date: Tuesday, 24 February 2026 10:16:38 AM
Attachments: image004.png
image005.png
image006.png
image007.png
image001.png

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Hi [redacted]

I hope you're well.

[redacted], our [redacted], has forwarded to me on this email, and it would be great if you had some time to briefly discuss this reporting requirement.

I am sure you are aware that Britbox is a niche SVOD service, offering a collection of British TV titles to its subscribers; we provide no Australian programming as part of the service. On that basis, I was interested to understand the application of the exclusion in the legislation of services that feature programs targeted to special interest groups and/or feature programs of a limited appeal in Australia. In the EM, the example of 'Crunchyroll' was provided as fitting this description.

Please let me know when you are available to discuss.

Many thanks

[redacted]
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• • • • •
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I work Mon, Tues and Thurs

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